

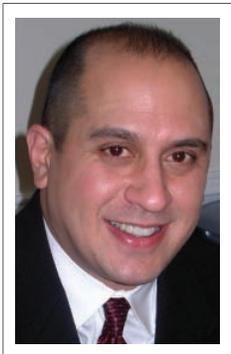
**Ronald Magas, President**

Ronald Magas has over a decade of experience in developing media, public relations and marketing strategies for individual clients and developing relationships with CEO's, high level executives, and local and national media/press contacts in TV, Radio, Print, and Digital Media. As President and principal owner, Mr. Magas is involved with all facets of the business, and takes a hands-on approach to the creation and implementation of every client's public relations program.

**Message from the President:**

At Magas Media Consultants, LLC, our goal is to help you build, maintain and protect your brand, project a positive public image and give you an edge over your competition. I am committed to understanding and knowing your company so we can transform your vision into action. I look forward to working with you.

Best,



*Ron Magas*



Magas Media Consultants, LLC

Contact MMC today to learn how we can increase your company's bottom line, reputation, and visibility in the marketplace. We look forward to your becoming a part of MMC's family of satisfied clients.



**Magas Media Consultants, LLC**

22 Hawley Lane, Monroe, CT 06468  
Office: 203-445-8981 Fax: 203-445-8978  
✉ [rmagas@charter.net](mailto:rmagas@charter.net) 🌐 [www.magasmedia.com](http://www.magasmedia.com)





## Magas Media Consultants, LLC

### About MMC

Magas Media Consultants, LLC (MMC) develops public relations programs that connect our clients to the audiences they need to reach. If your organization is looking to sell a product or service, excite investors, highlight an important social issue or communicate during a crisis, our media relations consultants have the experience, creativity and resources to establish your company as the best amongst your competition.

### Who We Are

Magas Media Consultants, LLC (MMC) was founded in 2003 by Ron Magas – after a decade of working in New York City for public relations agencies designing integrated communications programs on behalf of some of the world's most respected brands. Through perseverance, long hours and a dedication to providing his clients with expertise and personalized service, Ron quickly established MMC as one of the most well-respected public relations agencies. Comprised of senior-level media relations consultants, MMC also partners with a vast network of professionals who assist in developing public relations programs that combine media relations, marketing and professional writing solutions. MMC has successfully placed front-page articles in noteworthy publications throughout the state, country and worldwide. Our clients also have appeared on both local, and national, and worldwide television and radio stations. MMC's client base ranges from small businesses to nationally known companies, products and services.

### Why You Need PR

Public relations creates awareness and support among an organization's constituents and its target audience for its products, services, management views, intellectual capital and its distinct approach to doing business. It helps manage risk, establish reputations, and most importantly – it establishes credibility. Unlike paid advertising, which only increases name recognition; public relations increases name recognition and credibility. When people read a story about the excellence of your organization in a newspaper, see a story praising your company on television or hear about the quality of your company on the radio, they are much more likely to have a favorable opinion of your organization and believe your company is the best amongst its competition. This coverage in important publications or on television or radio attracts new clients, drives sales, and makes people understand why it is worth paying your price for your product or services. Best of all, a good public relations program is more cost effective than a marketing or advertising campaign.

### Our Approach

Our approach at MMC is to produce cost-effective public relations results for our clients. We deliver "big agency" results with the personal attention of a small business. We understand that every contact your organization makes with customers, employees, vendors, regulators, the media and other audiences becomes an enduring part of your brand image: your reputation. Our expert media relations consultants can help you build, maintain and protect your brand, project a positive public image and differentiate you from the competition.

### What We Do Best

MMC offers a full range of public relations services and much more. We can help you drive bottom-line results from your critical business assignments, including:

- Brand Positioning
- Media Relations
- Media, Legal and HR Training
- Issues Management
- Crisis Management
- Litigation Public Relations
- Financial and Business Services Public Relations
- Time-Sensitive and Special Event PR
- Public Relations Communications

### How We Can Help You

We work with your company to create awareness and support among your organization's constituents and your target audience for your products, services, management views, intellectual capital and your distinct approach to doing business. We help manage your company's risk and establish your reputation, and most importantly - establish your credibility and name recognition.

Your company's visibility in nationally recognized media outlets will produce positive press and ideally, increase revenue. We place our clients' in local, national, and worldwide noteworthy publications, such as including, but not limited to: The New York Times, The Wall Street Journal, USA Today, Forbes, Fortune and BusinessWeek and on radio and television stations including CNN, ABC, CBS, FOX, NBC, and AP, Bloomberg Radio, News Radio 880, 1010 WINS and NPR.

